

# Global Sourcing Expo 2025- Melbourne, Australia

Venue	Melbourne Convention & Exhibition Centre, Melbourne, Australia
Duration & Timing	18 <sup>th</sup> – 20 <sup>th</sup> November 2025
Delegation led by	International Trade Division of India SME Forum
India Pavilion Description	Name of Pavilion: “ <b>xpo-oriGInale</b> ” Eligible Participants: Registered/ Authorised GI Producers of India Pavilion Organizer: India SME Forum
Supported by	MSME Innovative Scheme of Ministry of MSME, GoI
GI Product Categories	Apparel, Footwear, Textiles and Homeware
Number of Exhibitors	900+
Number of Visitors	5000+
Local Currency	Australian Dollar
Nature of the Show	Business to Business (B2B) Fair
Fair Description	<ol style="list-style-type: none"> <li>1. Global Sourcing Expos Australia is the premier global sourcing trade show, held twice a year in Sydney and Melbourne.</li> <li>2. It offers unparalleled opportunities for companies in apparel, footwear, textiles, and homewares to connect with over 5,000 trade buyers and industry professionals.</li> <li>3. As Australia’s first truly global wholesale sourcing event, it provides a unique platform for manufacturers, producers, and fashion labels to engage with key markets across Australia, New Zealand, and beyond.</li> <li>4. The expos are supported by comprehensive advertising, strategic partnerships, and a robust digital strategy to ensure maximum reach and impact.</li> </ol>
Offered to Selected Exhibitors	<ol style="list-style-type: none"> <li>1. Free Exhibition Space at the “xpo-oriGInale” Pavilion, with standard furniture and a display accessory option of rails/shelves</li> <li>2. Registration And Enlisting In The Official Directory Of Pavilion</li> <li>3. Visa Invitation Letter</li> </ol>
Expenses borne by the Participants	<ol style="list-style-type: none"> <li>1. Air fare</li> <li>2. Accommodation</li> <li>3. Local transportation</li> <li>4. Visa Application fee</li> </ol>
Security Deposit	<p>A refundable deposit of Rs. 10,000 is Mandatory for participation in the exhibition. The deposit will be refunded within 30 days following the delegation's return date and submission of original boarding passes.</p> <p>Any damage caused to the Xpo-oriGInale Pavilion structure, equipment, or branding materials by the participant will be charged in full to the responsible party</p>
Eligibility Criteria	<ol style="list-style-type: none"> <li>1. Registered/ Authorised GI User of India</li> <li>2. Certificate of the Product to be exhibited</li> <li>3. 6 Month Valid Passport</li> <li>4. Udyam Certificate</li> <li>5. The Participants will be finalized on Selection basis only.</li> <li>6. <b>Last day to submit the Application Form is 20<sup>th</sup> October 2025</b></li> </ol>
Contact Details	<p>Call &amp; WhatsApp: 9326465936 &amp; 7710003724</p> <p>Email: <a href="mailto:itd@indiasmeforum.org">itd@indiasmeforum.org</a></p>