

Home Textile & Home Design – Moscow, Russia 2025

Venue	Crocus Expo IEC, Moscow, Russia
Duration & Timing	21 st –23 rd October, 2025
Delegation led by	International Trade Division of India SME Forum
India Pavilion Description	Name of Pavilion: “ xpo-oriGInale ” Eligible Participants: Registered/ Authorised GI Producers of India Pavilion Organizer: India SME Forum
Supported by	MSME Innovative Scheme of Ministry of MSME, GoI
GI Product Categories	Interior Fabrics, Home Textiles, and Decorating Materials.
Number of Exhibitors	260+
Number of Visitors	14,000+
Local Currency	Russian Ruble
Nature of the Show	Business to Business (B2B) Fair
Fair Description	<ol style="list-style-type: none"> 1. HomeTextile & HomeDesign 2025 is Russia’s leading B2B exhibition for interior fabrics, home textiles, decorative materials, and home accessories, taking place 21–23 October 2025 at Crocus Expo IEC in Moscow. 2. It offers exclusive access for over 268 exhibiting companies and around 14,000+ trade professionals, including wholesale and retail buyers, interior designers, architects, HoReCa representatives, and textile suppliers from 33 countries. 3. As Russia’s premier sourcing event in the sector, it provides a curated platform for manufacturers, fabric producers, design studios, and exporters to present new collections, secure contracts, and connect with key markets across Russia, CIS, and Europe. 4. The show is enriched by a robust business programme and trend-driven formats, featuring dozens of lectures, workshops, the Trend Rooms live concept zones, designer awards, and supported by strong advertising, national pavilions, and promotional campaigns to maximise industry impact.
Offered to Selected Exhibitors	<ol style="list-style-type: none"> 1. Free Exhibition Space at the “xpo-oriGInale” Pavilion, with standard furniture and a display accessory option of rails/shelves 2. Registration And Enlisting In The Official Directory Of Pavilion 3. Visa Invitation Letter
Expenses borne by the Participants	<ol style="list-style-type: none"> 1. Air fare 2. Accommodation 3. Local transportation 4. Visa Application fee
Security Deposit	<p>A refundable deposit of Rs. 10,000 is Mandatory for participation in the exhibition. The deposit will be refunded within 30 days following the delegation's return date and submission of original boarding passes.</p> <p>Any damage caused to the Xpo-oriGInale Pavilion structure, equipment, or branding materials by the participant will be charged in full to the responsible party</p>
Eligibility Criteria	<ol style="list-style-type: none"> 1. Registered/ Authorised GI User of India 2. Certificate of the Product to be exhibited 3. 6 Month Valid Passport 4. Udyam Certificate 5. The Participants will be finalized on Selection basis only 6. Last day to submit the Application Form is 20th September 2025
Contact details	<p>Call & WhatsApp: 9326465936 & 7710003724</p> <p>Email: itd@indiasmeforum.org</p>