ORGANISED BY

INDIA SME FORUM

IN ASSOCIATION WITH

MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

सत्यमेव जयते

MINISTRY OF MSME
GOVERNMENT OF INDIA

MADE BEST IN INDIA

29 JANUARY to 02 FEBRUARY 2023

WORLD MARKET CENTRE, LAS VEGAS, NEVADA
UNITED STATES OF AMERICA

DISCOVER THE EXTRAORDINARY

Las Vegas Market (LVM) a world - class experience that is simple, efficient and exciting for exhibitors, designers and buyers. All in a cross - category shopping environment for gift, home décor and furniture.

More than 4,000 gift and home brands at LVM = one stop sourcing

More than 600 Temporary exhibits and growing = unique cross-category sourcing available only at LVM

50,000+ total visitors for More than 5.4 million square feet of showroom space = inspiration and delight throughout LVM

HIGHLIGHTS

Exposure to buyers in one of the world's largest markets and an opportunity to break into the US market by networking and connecting with these buyers. Connect with Industry professionals from all across the globe & discover the new trends in market.

- Incepted in 2005, Gift & Décor, buyers voted Las Vegas Market "Best of the West".
- 40% of buyers shop for all 3 categories- Furniture, Gifting, and Home Decor.
- Exhibitors get a dynamic presence on both app and the website from which digitally savvy buyers can shop.
- Exhibitors can upload & manage their meetings and products digitally.
- Total Visitors to the market were 50,000 in 2019.

PRODUCT LINES & SECTORS

Seasonal

Gift

Home Décor

Lighting

Outdoor & Casual

Housewares & Gourmet

Home Textiles

Rugs & Floor Coverings

Handmade

Lifestyle

Hospitality

OFFICIAL DELEGATION

- An official delegation from India is being organised with the financial support of the International Cooperation (IC) Scheme of Ministry of MSME, Government of India.
- To confirm the delegation and the incentives under the IC Scheme of the Ministry, an application comprising the short-listed applicants will be vetted for Pre Approval for Reimbursements and for confirming participation much before the travel arrangement are made.
- Common optional facilities for the delegation members may include freight, accomodation & flight booking support, in setting up of your focus display and meetings at the Las Vegas Market.

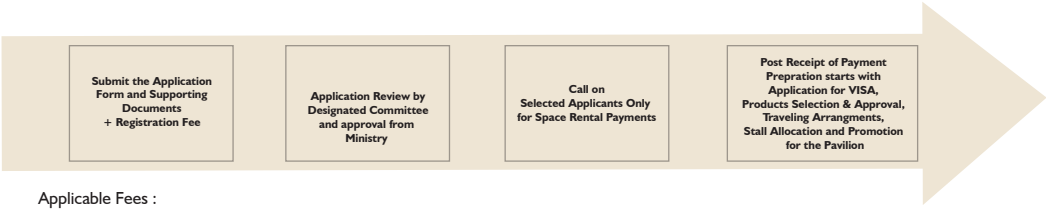
SUPPORT TO MEMBERS OF DELEGATION

The India SME Forum will apply for the support of the Ministry of MSME and the following benefits under the IC Scheme of the Ministry shall be passed on to all members selected to be a part of the delegation.

Reimbursement of the space rent subject to a maximum of Rs.3,00,000 per company/firm (excluding taxes). Taxes paid will not be reimbursed.

Reimbursement of the 100% of the economy class airfare subject to a maximum of Rs.1,50,000 lakh or actual fare paid, whichever is lower per company/firm.

DELEGATE SELECTION PROCEDURE & FEES



Applicable Fees :

A) Application Fee for ISF members : INR 20,000 /- for Non ISF members : INR 35,000 /- (Non refundable), the registration fee is to be paid along with the application form and it covers:

1. Facilitation, Registration, Admin & Paperwork costs & does not include visa fee & taxes, if any applicable will be extra.
2. Half Page Listing in official Catalogue - comprising of the details of the products, company/ firm & contact details etc.
3. Postage, Filing and processing documents for pre-approval and post exhibition application for reimbursements.
4. Show casing the products on www.madebestinindia.com portal with a login.

Please note:

- If your application for being a part of the delegation is refused, the registration fee will be refunded.
- After acceptance as member of the delegation, this amount will be non- refundable and non-reimbursable forfeited if the member doesn't participate.

B) The participation fee/ Space rental fee of Rs.3,00,000/- Plus Taxes will be paid by the selected delegate only on selection.

C) India SME Forum will apply for reimbursements as a group for:

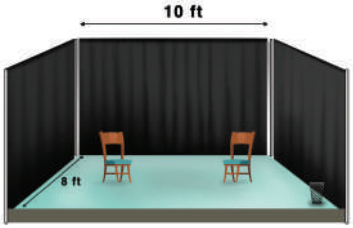
1. International Flight Tickets of one person per Company/Firm, as per actual spent upto Rs. 150,000/- on submission of E-Ticket with invoice and original boarding passes.
2. Expo participation charges paid in advance by the Company/Firm to the Organiser, on submission of payment proof, towards participation at the Exhibition upto a maximum of Rs. 3,00,000/- per company/firm (excluding the GST/Paid taxes).

The reimbursements for exhibition participation charges, air fares etc. will be applied as a group by India SME Forum and should be processed by the Ministry within 90 days of application for reimbursement.

PAVILION PARTICIPATION

PARTICIPATION INCLUSIONS / SPECIFICATIONS

Stall of 80 Sq ft (8 ft depth x 10 ft Width)
Pipe and Drape
Booth ID Sticker
2 Chairs
One Waste basket
Drayage
Pollished concrete floor inside the booth



DIRECTORY & CATALOGUE

DELEGATION DIRECTORY
Distribution - 5000 Hard Copies + Download through QR Code from www.madebestinindia.com
List of Delegation Members including contact details and product images (cost included in registration fees)

HOW TO APPLY

All Indian delegates need to apply to be selected, on first come first serve basis & the decision of the selection committee will be final. Please send the fully completed application & attachments in a file, with the respective Registration Fees payable to **INDIA SME FORUM**.

Registration charges can be remitted directly to

Beneficiary Name : **INDIA SME FORUM**
Bank Name : **Axis Bank**
Account Number : **917020025676542**
IFSC Code : **UTIB0002776**
Branch : **OSHIWARA**

- Applicants are required to submit duly filled, signed & stamped application form by the director/ proprietor/ owner of the enterprise/ firm, along with the non-refundable registration fees, and self-attested supporting documents as early as possible post acceptance of the application.
- **Supporting Documents** to be attached with the Application: Personal Identification ID, Udyam Registration Certificate, Certificate of Incorporation / Partnership Deed, ITR for past 3 years, Company Pan Card, GST certificate, Passport, Visa & any other applicable documents.
- Send the soft copy of your application and supporting documents to the below mentioned email ID and the hard copy to the address given below:

INTERNATIONAL TRADE DESK
DD-30, Second Floor, Back Gate, Nehru Enclave, Kalkaji, New Delhi -110019 INDIA
Email ID: **itd@indiasmeforum.org**